



UNIVERSITAS INDONESIA
FACULTY OF ECONOMICS AND BUSINESS
DEPARTMENT OF MANAGEMENT
UNDERGRADUATE PROGRAM IN MANAGEMENT

SYLLABUS
Corporate Social Responsibility
(Tanggung Jawab Sosial Perusahaan)
ECMU601089 (2 SKS)
Odd Semester, Academic Year 2021/2022

A. Lecturer/Team Teaching :

NAMA DOSEN	ALAMAT EMAIL
Imbuh Sulistyarini, S.E., M.Ak.	imbuhs@yahoo.com
Adi Waskito, S.E., M.M., CFP	adiwaskito@gmail.com
Galih Pandekar, M.S.M.	pandekar2@gmail.com
Agung Nugroho, S.E., M.Mgt.	a.nugroho@ui.ac.id
Dwi Widiastri, S.E., M.M.	dwiastri13@gmail.com
Dr. Rizal M.M.	rizaledy@gmail.com
Ulian T. Malik, S.E., M.B.A.	Ulian.t.malik@gmail.com
Fahrul Ismaeni, S.E., M.H.	ismaeni@gmail.com
Hasnul Suhaimi, S.T., M.B.A.	hasnuls@gmail.com

B. Assistant Lecturer

NAMA ASISTEN DOSEN	ALAMAT EMAIL
Brigita Natasha Putri	Brigita.natasha@ui.ac.id

C. Course Description :

The relation between businesses and society is a complex phenomenon. What roles and functions do businesses have in society? What extent must their activities involve engagement with the local communities, the broader societal goals, as well as global concerns? Is there a demand for businesses to behave ethically? However, what does ethical behavior related to society entails? These are only a few of the questions that must be entertained by present engagement in business. The shift of focus in business from shareholder orientation to stakeholder one has played a substantial change in the business community and questioned are how businesses should and must interact and maintain inter-relation with the society at large? It leads us to the fundamental question of who or what are considered as the stakeholders of businesses? Are we witnessing a paradigm shift in business? What is then demanded of businesses to be able to sustain their activities?

This course is intended to bring students to engage in discussions around the development and processes that the business community, in general, has undergone in the last four decades. It intends to provide a better understanding of the contextual factors, in particular, the relationship between business law, ethics, and corporate social responsibilities (CSR). The students will be able then to discern between global demands and how in Indonesia CSR is construed and become aware as well as gaining a deeper understanding of the roles and functions of business in society.

D. Course Level: Department of Management Required Course

E. Prerequisite: None

F. Reading Requirements:

Obligatory Readings:

- 1) Ghillyer, A. (2014). *Business Ethics Now*, 4th edition. New York: McGraw Hill → **code: AG**
- 2) Solihin, Ismail. (2009) *Corporate Social Responsibility: from Charity to Sustainability*. Jakarta: Salemba Empat → **code: IS**
- 3) Undang-undang No. 40 Tahun 2007 pasal 74 Tentang Tanggung Jawab Sosial dan Lingkungan Perseroan Terbatas → **code: UU no.40**
- 4) Undang-undang No. 25 Tahun 2007 Tentang Penanaman Modal → **code: UU no. 25**
- 5) Peraturan Menteri Badan Usaha Milik Negara Republik Indonesia Nomor Per-05/Mbu/04/2021 Tentang Program Tanggung Jawab Sosial Dan Lingkungan Badan Usaha Milik Negara → **code: Per 05/21**
- 6) Assigned searching articles from Academic Journals.

G. Course Objectives:

1. Hard Skill (cognitive development)

- a. Understanding the development of CSR and primary conceptual problems
- b. Understanding of the core foundation of CSR and the complexity in implementation.
- c. Understanding the diverse argumentation for and against CSR

2. Soft Skill (professional attitudes and conducts)

Description	Yes/No
Developing technical competence	Yes
Developing analytical skills	Yes
Developing goal-setting skills	No
Developing time management	No
Developing writing skills	Yes
Developing public speaking skills	Yes
Developing skills in teamwork	Yes
Developing self-confidence	Yes

H. Teaching Methods

Description	Yes/No
Class Discussion	Yes
Experimental Learning	No
Group Inquiry	Yes
Guided Teaching	Yes
Lectures Case Study	Yes
Collaborative Learning	Yes
Problem-based Learning	No
Group Project	Yes
Individual Research Project	No

I. Assessment Method

Description	Percentage (%)
Participation	10
Paper and Group Presentation*	30
Mid Term Exam	25
Final paper**	35
Total	100

- Weekly Paper and group presentations consist of assignments of articles and presentations (totaling 8x). The class is divided into eight groups that will discuss the topic state on the course schedule. The rules are as follows:
 - In one day, there will be two groups that will do the presentations.
 - One group assigned to present the theoretical topic of that session
 - The other group assigned to present case or journal related to the topic of that session
 - The group assigned to presenting the material is waived for writing a paper.
- Final Paper and Presentation:
 - 1st session after midterm is approval by the lecturer. Each group should prepare the proposal for their Final Paper.
 - The Final Paper is consists of a discussion and comprehensive analyses of two implementations of CSR in 2 companies (1 BUMN and 1 Non BUMN)
 - Each group across all classes must review different companies.
 - No plagiarism.
 - Please type using A4 size paper and font 12. The length of the paper should not be less than 20 pages (not include attachment).

J. Course Schedule:

Session	Topic	Reading Materials	Assignment
1	Introduction: Understanding Ethics	AG: Ch 1	-----
2	Defining Business Ethics	AG: Ch 2 1 journal articles	• Presentation and Discussion
3	Organizational Ethics	AG: Ch 3 1 journal articles	• Presentation and Discussion
4	Introduction: Corporate Social Responsibility	AG: Ch 4 IS: Ch 1,2 1 journal articles	• Presentation and Discussion
5	<ul style="list-style-type: none"> • Stakeholders versus Shareholders View • Corporate Social Responsiveness • Corporate Social Citizenship 	IS: Ch 3,4,5 1 journal articles	• Presentation and Discussion
<i>MID TERM EXAM (AACSB LG ETHICS & SOCIAL RESPONSIBILITY, LO 2.1)</i>			
Session	Topic	Reading Materials	Assignment
6	Corporate Social Performance	IS 6 1 journal articles	• Presentation and Discussion
7	Introduction : Good Corporate Governance	AG: 5 1 journal articles	• Presentation and Discussion
8	Relationship between Corporate Governance and CSR	IS 7 1 journal articles	• Presentation and Discussion

9	Implementation of <i>Good Corporate Governance</i> dan CSR (Voluntary vs Mandatory by Law)	IS 8, 9, 10 UU no.40 UU no.25 Per 05/21 1 journal articles	• Presentation and Discussion
10	1). MNC di Indonesia 2) National Companies 3) State-Owned Companies	Final paper presentation, each group 15 minutes Alternative: Upload presentation video to Youtube	• Presentation and Discussion
<i>FINAL TERM EXAM/FINAL PAPER (AACSB LG ETHICS & SOCIAL RESPONSIBILITY, LO 2.1)</i>			

K. Class Attendance:

Students must attend at minimum 80% of the total number of sessions, i.e.:

- Equivalent to 2 times no-show.
- The signing of the attendance sheet must be done within the first 15 minutes to be considered a presence.

L. Number of Sessions:

Maximum of 10 classroom sessions.

M. Plagiarism:

Plagiarism is not permitted. Any idea copied or described without reference to the author/s is considered as an act of plagiarism. This act includes copying in whole or in part from other student's work, as well as one's own (auto-plagiarism), or copying ad verbatim from books, journals, websites, magazines, or newspapers including other sources of materials. Any sources borrowed and copied from others, and even one's own work/paper without explicit reference to the sources are part of the act of plagiarism. This act is considered unethical, and sanctions will be administered as per the Student's Guidelines, as follows:

In the first attempt, the paper will be graded as 0 or maximum an F.

N. Statement of Authorship

The statement of Authorship must be attached to each paper submitted.

Statement of Authorship

I/We certify that this submission is my own work/the work of the group. All sources used by me/the group have been documented.

This piece of work has not previously been submitted for assessment in this or any other subject either by an individual by a group.

I accept that this submission may be screened to detect the existence of plagiarism.

Name :

Student Number :

Signature :

Subject Name :

Title :

Date :

Lecturer :

