

UNIVERSITAS INDONESIA DEPARTMENT OF PUBLIC ADMINISTRATION FACULTY OF ADMINISTRATIVE SCIENCE

ADPU601020 POLICY AND PROGRAM EVALUATION (3 POINTS) TERM 1 2025/2026

COURSE INFORMATION

Course Length:

25 August 2025 – 19 December 2025

Course Schedule:

To be Announced

Classroom:

To be Announced *Attendance is <u>required</u> at all teaching sessions

Course Overview:

This course aims to provide students with knowledge regarding the preparation of policy and program evaluation designs using quantitative or qualitative methods. Students will study the definition, scope, characteristics, methods, and design based on quantitative and qualitative analysis techniques of policy and program evaluation within the public sector.

The teaching approach for this course is a student-centred learning base. This course will be conducted in a hybrid manner with synchronous and asynchronous methods using Zoom and EMAS.

The class's main language of instruction will be using a combination of both Bahasa Indonesia and English.

Course Objectives:

Upon successful completion of this course, the student should be able to:

- 1. Explain the concept of policy and program evaluation.
- 2. Explain the characteristics and objectives of policy and program evaluation.
- 3. Explain the process and impacts of policy and program evaluation.
- 4. Design both quantitative and qualitative methods of policy and program evaluation.

Expected Workload:

To achieve the learning objectives, students must make a significant commitment in time and effort to reading, studying, and completing assessments. Courses vary in design, but all require preparation and learning before the session. Both individual and group assessments are employed in this course.

Mandatory Course Requirements:

1. To obtain an overall course mark of B or better, students must actively participate and submit all required assessments within the period of time.

- 2. Students who experience exceptional circumstances preventing from meeting the mandatory course requirements, please contact the lecturer as soon as possible.
- 3. A minimum of 75% of attendance is required to take the final exam.
- 4. A make-up exam is only available for students with legitimate reasons (as stipulated in UI's regulation). Please contact your lecturers/assistant immediately.

Course Content:

Week	Content	References
1	Concept of policy and program evaluation	Rossi, P. H., Lipsey, M.
	• Concept and principle of policy and	W., & Henry, G. T. (2019).
	program evaluation	
	Evidence-based policy	
	• Social and political contexts of	
	evaluation	
2	Characteristics and objectives of policy and	Rossi, P. H., Lipsey, M.
	program evaluation:	W., & Henry, G. T. (2019).
	• Evaluation objectives	
	• Evaluation criteria	
	• Six values in evaluation	
	Impact evaluation	
3	Process and impacts evaluation of policy and	1. Newcomer, K. E.,
	 program Managing Evaluation 	Hatry, H. P., & Wholey, J. S. (2019).
	 Program Theory 	2. Rossi, P. H., Lipsey, M.
	Theory-Based Evaluation	W., & Henry, G. T.
	Logic Model	(2019).
4	Process and impacts evaluation of policy and	1. Bamberger, M., &
	program	Mabry, L. (2019).
	Program Process	2. Newcomer, K. E.,
	Program outcomes	Hatry, H. P., & Wholey, J. S. (2019).
5	• Impact Evaluation Qualitative methods for policy and program	Goodyear, L. (2014).
5	evaluation	Goodycar, L. (2014).
	• Concept and significance of qualitative	
	methods for evaluation	
	• Qualitative methods for policymaking	
6	Qualitative method for policy and program	Newcomer, K. E., Hatry, H.
7	evaluation: exploratory evaluation	P., & Wholey, J. S. (2019).
7	Qualitative method for policy and program evaluation: case study	Newcomer, K. E., Hatry, H. P., & Wholey, J. S. (2019).
8	Mid-term exam	1., & Wholey, J. S. (2019).
9	Quantitative method for policy and program	1. Bamberger, M., &
	evaluation	Mabry, L. (2019).
	• Concept and quantitative methods in	2. Rossi, P. H., Lipsey, M.
	evaluation	W., & Henry, G. T.
	Experimental design	(2019).

10	 Quantitative method for policy and program evaluation Quasi-experimental design: Square regression, selection bias, and difference estimates 	 Bamberger, M., & Mabry, L. (2019). RealWorld evaluation: Rossi, P. H., Lipsey, M. W., & Henry, G. T. (2019).
11	 Quantitative method for policy and program evaluation Quasi-experimental: matching score Mixed method evaluation 	 Rossi, P. H., Lipsey, M. W., & Henry, G. T. (2019). Royse, D., Thyer, B. A., & Padgett, D. K. (2015).
12	Policy and program evaluation design: Group work	
13	Policy and program evaluation design: Group work	
14	Presentation of group work	
15	Presentation of group work	
16	Final exam	

Readings:

Due to copyright rules, we are not allowed to post any electronic full versions of copyrighted material on EMAS (E-learning Management System). Academic articles should be downloaded through the UI library website. If you have any issues to obtain the articles, please contact us immediately.

- Bamberger, M., & Mabry, L. (2019). RealWorld evaluation: Working under budget, time, data, and political constraints. Sage publications
- Goodyear, L. (2014). Qualitative inquiry in evaluation: from theory to practice. San Francisco, CA: Jossey-Bass.
- Newcomer, K. E., Hatry, H. P., & Wholey, J. S. (2019). Handbook of practical program evaluation. John Wiley & Sons
- Rossi, P. H., Lipsey, M. W., & Henry, G. T. (2019). Evaluation: A systematic approach. Sage publications.
- Royse, D., Thyer, B. A., & Padgett, D. K. (2015). Program evaluation: An introduction to an evidence-based approach. Cengage Learning.

Assessment:

All work should be submitted through EMAS and students should keep a copy of all the submitted work.

Assessment items:

Items	%
Weekly presentation	10
Weekly discussion	25
Mid-term test	25

Group presentation	10
Final exam	30

1. Weekly presentation (group)

- This assignment is designed to assess the student's critical understanding of concepts, theories and practices of each topic mentioned in the course content.
- Please note that only week 2,3,4,5,6,7,9,10,11 has a group presentation
- Presentation material (e.g. PowerPoint) should be submitted through EMAS, maximum one day before the session
- Each group should discuss the concept and relevant case(s) from the main references (additional references are possible to use)
- The maximum duration for the presentation is 30 minutes, followed by 30 minutes of Q&A session and 30 minutes of feedback

2. Weekly discussion (individual)

- To obtain the maximum point for this item, students are required to actively participate during the discussion
- Students who do not attend the discussion (or turn off the Zoom camera during the discussion) will be considered absent and will be marked 0 for this item

3. Mid-term test (individual)

- An on-site (written) covering topics of week 1-7.
- More than 15 minutes late during the exam is unacceptable.
- No cheating or discussions during the exam is allowed. Otherwise, you will be marked 0 for the mid-term test.

4. Group presentation

- The presentation aims to discuss the progress of the evaluation design project.
- Presentation material (e.g. PowerPoint) should be submitted through EMAS, maximum one day before the session.
- The maximum duration for the presentation is 10 minutes for each group followed by 30 minutes of feedback (for all groups)

5. Final exam (group)

- Each group is required to submit an evaluation design project through EMAS
- The proposal should consist of:
 - Part 1 Introduction
 - 1.1. Background
 - 1.2. Problems/Issues
 - 1.3. Evaluation question
 - 1.4. Objectives of evaluation
 - Part 2 Logic Model and Indicators
 - 2.1. Logic model
 - 2.2. Indicators
 - Part 3 Evaluation Method
 - 3.1. Evaluation design
 - 3.2. Evaluation method
 - 3.3. Population and sample

- 3.4. Hypothesis/assumption
- 3.5. Data analysis technique
- 3.6. Evaluation timeline
- Part 4 Conclusion
- Part 5 References
- The proposal should be written in MS Word, Times New Roman 12, 1.5 space and 15 pages maximum

Penalties:

Students are expected to hand in assignments by the due date. Failure to meet deadlines might be unfair to students who submit their work on time. Marks will be deducted by 5% for every day by which the assignment is late and no assignments will be accepted after five working days beyond the due date.

If under any circumstances the student cannot submit the assignment on time or attending class to make a presentation, please contact your lecturer immediately. Once a permission is granted, evidence is required.

Academic Integrity:

All types of plagiarism are strictly prohibited. Plagiarism allegations can cause students to fail the course. Should students witness others committing plagiarism or fraud, please report it to the lecturer.

Additional Information:

Any relevant/important information that is not mentioned here will be announced later.